



## Envu's GCSAA Conference and Trade Show Debut

Orlando, Florida, United States: Building on a 50-year legacy of excellence, Envu launched in 2022 as a standalone company focused solely on environmental science.

Envu Golf is celebrating its future by introducing a new solution and sharing essential agronomic expertise with golf course superintendents at this week's GCSAA Conference and Trade Show.

"Envu will continue to make a significant impact on this industry at GCSAA," said **Mark Ford**, Customer Marketing Manager for Golf/Sports Turf at Envu, an Executive Member of the Asian Golf Industry Federation.



"Golf course superintendents will see that Envu is an innovative and trusted partner that will push boundaries, solve their toughest problems, and bring innovative solutions forward even faster.

"We encourage attendees to visit with us at our booth #1561 to experience this dynamic in person," added Ford.

At its booth, Envu is sharing a preview of a first-of-its-kind root health solution to keep turf strong – one that was driven by customers' needs. Team members will be available for conversations about the solution.

Furthermore, the renowned Green Solutions Team is sharing world-class expertise and giving superintendents an inside look at some of the most innovative solutions in the industry, including:

- Stressgard fungicides
- Tetrino insecticide
- Densicor fungicide
- A celebration of innovation

Envu will also celebrate the 2022 class of Green Start Academy and encourage assistant superintendents to apply for the 2023 programme in the summer. This valuable leadership and development programme is co-hosted by Envu, John Deere and Rain Bird.

"We cannot wait to reconnect with our friends from across the industry," Ford said. "We are bringing all the great products superintendents depend on as well as a new root health solution all to help superintendents bring their vision to life. We want them to know we're here for them even more than ever before."